

Green Fee Strategy

PMLA SERVICES RATE TABLE 2007

1)	Create Personal Action Plan (maximum 2 hrs. w/client, 1 annual review)	\$400
3)	One Hour Speech	\$250 +expenses
4)	3-Hour Seminar	\$1,000
6)	Half-day Event Local Out-of-town	\$2,400+expenses \$2,500+expenses
7)	Full-day Event Local Out-of-town	\$4,800 +expenses \$5,000 +expenses
8)	Personal Coaching* New client initial assessment Standing coaching agreement Additional time	\$100 \$250/mon \$120/hr
9)	Panel discussion	\$ 300
10)	Panel moderator	\$ 500
11)	Management consultant fee (+expenses)	\$ 150 per hour
12)	Entrepreneurial Publishing advisor On-phone Q\A	\$50 per hour \$25 per hour
13)	Keynote speaker (+ expenses)	\$ 5,000
14)	Short talks (20-30 minus.)	\$ 500

*Standing Coaching Agreement includes:

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- o Weekly 30 minute contact session (4/month)
- o Ease of access via toll free number, e-mail, and fax application