

ONE CLASSROOM AT A TIME

Educational Awards Provided to Individual Classrooms Throughout the Virgin Islands

WSVI-TV/Channel 8
P. O. Box 6000
Christiansted, U.S.V.I. 00823

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Education is always near the top of the list as one of the biggest concerns that people have for their community. Here in the Virgin Islands it is no different. The educational needs of our children are great. Teachers, however, often find it difficult to acquire the resources that can help them teach and also enrich the students' learning experiences.

“One Classroom at a Time” is an educational project that will help solve some of these problems for many teachers and their students. With the support of our community partners WSVI-TV/Channel 8 will present educational awards to individual classrooms throughout the Virgin Islands.

Every other week during the school year, \$1,000 awards will be presented to individual classrooms who present a specific need or project that will directly benefit the students.

Teachers and school officials may apply, or classrooms can be nominated by the PTA, or any other school based club/organization. A written proposal must be submitted explaining how they intend to use the award money. Some classroom needs may include books, computers, art supplies, field trips or musical instruments, just to mention a few possibilities.

An advisory board made up of area educational leaders and sponsor representatives will meet on a monthly basis to evaluate proposals and distribute the award funds.

The “One Classroom at a Time” project will be heavily promoted throughout the weeks on WSVI-TV/Channel 8.

The winners of each award will be featured every other week during WSVI-TV NewsChannel 8, showcasing the award presentation in their classroom or assembly hall.

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UNDERWRITING PARTNERS RECEIVE:

- ▲ **Weekly promotional schedules with multiple sponsor mentions, airing on WSVI-TV/Channel 8.**
- ▲ **NewsChannel 8 billboard sponsorship Monday through Friday evenings.**
- ▲ **Sponsorship logo on www.wsvitv.com Education Page**
- ▲ **Logo on “One Classroom at a Time” Award Entry Form at WSVI-TV, and on www.wsvitv.com**
- ▲ **Logo on “one Classroom at a Time List of Winners” at WSVI-TV and www.wsvitv.com**
- ▲ **Sponsor representative to sit on the advisory board for “One Classroom at a Time”**
- ▲ **Sponsor advertising on WSVI-TV/Channel 8. Fourteen, ROS :30ss Spots per week, Monday through Sunday. A total of 728, :30ss Spots over 52 weeks. These spots may be used in any way you choose i.e., by you or by anyone of your choice.**

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Total Partnership Value:

\$100,000.00+

Total Annual Investment:

\$24,000.00*

52-week campaign

*** Billed @ \$2,000.00 monthly**

**“One Classroom at a Time”
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As an Underwriting Partner of the “One Classroom at a Time” project with WSVI-TV/Channel 8, _____ agrees to an annual investment of twenty four thousand (\$24,000.00) to receive all benefits and representation according to this proposal. This will be a 52 week commitment to be participated in by not less than five (5) non-competing businesses.

_____, will begin January 1, 2006, and continue until December 31, 2006.

Authorized Representative

Date

Partner

Date

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