

For Immediate Release
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JLSF Aurora Benefit Dinner & Auction
Fri., October 27, 2006, 5pm
The New Otani Hotel & Garden
120 S. Los Angeles St. Los Angeles, CA
Benefit tickets: \$100
***\$40 per ticket may be tax deductible**
Tickets on sale now!

Akira Fuse Aurora Benefit Concert in LA
Sun., October 29, 2006, 6pm
El Camino Collage Center for the Arts Marsee Auditorium
16007 Crenshaw Blvd. Torrance, CA
Benefit tickets: \$65, \$50, \$35
\$100: Limited VIP Seats Available (contact Aurora office)
All Reserved Seats
Tickets on sale now!

Akira Fuse Aurora Foundation 8th Anniversary Benefit Concert in Los Angeles on Sunday, October 29, 2006

Akira Fuse, Japan's renowned singer, will be performing a benefit concert for the Aurora Japanese Language Scholarship Foundation, a non-profit 501 (c) (3) organization established in 1998 for the purpose of encouraging Japanese language teachers and students of Japanese language education.

The primary goal of the Aurora Foundation is to assist United States citizens, who are either Japanese language teachers or graduate students of Japanese language education, to experience living in Japan and have the opportunity to participate in various educational programs during their stay to further their understanding of the Japanese language and culture.

Profile on Akira Fuse:

Akira Fuse was born in Tokyo. His professional music debut was in 1965 with the single "Kimini Namida to Hohoemiwo" ("Tears and Smiles to you"). Some of Akira's biggest hits include "Shikuramen no Kaori" ("The Scent of Cyclamen") and "Kimi wa Bara yori Utsukushii" ("You're More Beautiful than a Rose").

In 1980s, his popularity kept growing not only as a singer but also as a musical performer in live stage productions. More recent projects include Fuse's appearance in the 1997 film "Radio no jikan" ("Time to listen to the Radio", aka "Welcome Back, Mr. McDonald"), on TV in the 2001 drama "Yagyū Jubei shichibanshōbu - Shimabara no ran" ("Yagyū Jubei Seventh fight - Shimabara Rebellion"), and in 2003 (March-May) Fuse appeared on stage in the live musical, "Okepi!".

In 2004, Akira celebrated his 40th Anniversary as a singer, and he released the song, "Jiyū" ("Freedom"), composed by Chiharu Matsuyama, in commemoration of the event. He has appeared 20 times on the enormously popular end-of-year televised singing contest sponsored and broadcast by NHK, "Kouhaku Uta Gassen". In 2005, he released the theme song, "Shonen yo" ("To the boys"), from the TV program "Kamen-Rider", and he also appeared in this drama as a guest star. Akira Fuse stays very busy with many projects, including appearances on television, concert tours, hosting a late night talk show, and is involved in a number of stage plays.

The Akira Fuse Aurora Benefit Concert is presented by the Aurora Foundation; produced by Creative Enterprise International, Inc., Akira Fuse, and Production Ogi; coordinated by Hiroaki Kaneko Office Co., Ltd. It is a charitable fundraising event for the Aurora Japanese Language Scholarship Foundation. The benefit concert is supported by Consulate General of Japan Los Angeles, Japan America Society of Southern California, Japan Business Association of Southern California, The Japan Foundation Los Angeles Office, Japan Prefectural Association of Southern California, JETRO Los Angeles, LA TOKYO-KAI, and Orange County Japanese American Association.

For more information, including sponsorship volunteer opportunities & group sales, please contact Aurora Foundation at (323) 882-6545 or by e-mail at AuroraFoundation@usa.net . Please check our website at www.jlsf-aurora.org

Akira Fuse Concert Tickets are available at:

All American Tickets 1-888-507-3287 (www.allamerican-tkt.com) / Kinokuniya Bookstores: Little Tokyo: (213) 687-4480, Costa Mesa: (714) 662-2319/ Sanuki no Sato: (310) 324-9184/ Sanseido Costa Mesa (714) 556-2200/Kaede Shobo: (310) 324-9892/Book Value Rolling Hills Store: (310) 530-5343/ Yama Seafood: (626)281-8045 (San Gabriel) / Babel Cake Class: (714)847-7404 (Orange County)/ Okinawa Shop (213) 200-8116/Asahiya Bookstores: Sawtelle (310) 575-3303, Torrance (310) 787-0700